

Addendum A: “2020 VISION” LONG RANGE PLAN

The *2020 Vision* long range plan is a working document produced by the Long Range Planning Committee of the Board of Trustees and the College President. The intent of the *2020 Vision* plan is to extend institutional planning beyond the scope of any given five-year cycle, and to serve as a mechanism for trustees to provide input for the strategic planning process. The administration aligns each iteration of the five-year strategic plan with the input provided in the 2020 Vision plan.

Programs

- Expand appropriate programs and classes for our service area based on need.
- Continue to improve learning outcomes, program completion, and student retention rates.
- Expand and improve student advising in every division.
- Create a program/cluster leadership structure in the divisions while maintaining a “shared leadership” environment and enhancing communication throughout the College.
- Enhance training facilities for specialized areas in Community Services.
- Expand and enhance Adult Learning Center operations, especially English as a second language, creating a seamless transition into post-secondary education.
- Revise developmental education curriculum and procedures to align with national goals and statewide best practices working with K-12 to improve developmental education outcomes.

Student Activities, Services and Technology

- Keep current in technology in both instructional and supportive services.
- Attract additional students from both within and out of service area by adding appropriate sports and other student activities.

Facilities

- Launch an off-campus instructional center in Nacogdoches.
- Add a new Health Careers Center, a University Teaching Center or articulation with Bachelors programs, and a Language and Learning Institute (Adult Education).

Fiscal

- Increased fund balances in Education and General and Plant Fund.
- Develop a comprehensive energy use and conservation plan.
- Have in place a facility financing plan that extends through 2030.
- Increase scholarship and endowment distributions by 50%.
- Have faculty salaries in the top range of the state for comparable schools.
- Examine auxiliary enterprises to make them as self-sustaining as possible.

Other

- Implement and sustain the Quality Enhancement Plan (SACSCOC).
- Develop and implement marketing and development plans that will support the long-range goals and contribute to the growth of college enrollment and financial resources.
- Work toward bringing greater portion of the service area into contributing to the tax base in some way, either through support of statewide legislation, consideration of maintenance assessments, or annexation.
- Make renewed and continuing efforts to partner with Stephen F. Austin State University in efforts to help both institutions grow and prosper.
- Continue to explore opportunities to acquire more land adjoining or near campus.
- Commit to continuing to raise tuition and tax rate to keep pace with inflation.
- Adapt to changing leadership personnel, organizational revisions, and agreed upon revisions to the long-range plan while maintaining our institutional mission, vision, and core values.