Addendum B: 2011 - 2016 Strategic Plan

Goal One - Access
Angelina College will promote, deliver, and expand accessible and affordable educational opportunities both in the classroom and through distance learning modalities. The college will provide physical, economic, and academic opportunities for postsecondary education and for lifelong learning.

Objective 1.1: Increase enrollment in each segment of society in the service area
Objective 1.2: Remove barriers to students’ access to higher education through the provision of quality academic and student support services
Objective 1.3: Employ a variety of instructional systems to deliver quality instruction to a diverse group of students
Objective 1.4: Promote recruitment and retention for all students represented in the service area

Goal Two - Quality Instructional Outcomes
Angelina College will emphasize quality instruction, rate of students transferring to four-year institutions, degree and certificate completion, job placement, and personal growth through value added to students’ lives.

Objective 2.1: Enable each student to meet his/her own unique variety of needs and goals for transfer, occupational needs, remediation, or socialization.

Goal Three - Partnerships, Quality of Life
Angelina College will build community partnerships that will improve economic development, promote educational opportunities through articulation with other educational institution, and provide opportunities for educational and cultural experiences to enrich the lives of individuals and improve quality of life for East Texans through lifelong learning.

Objective 3.1: Use partnerships and cooperative agreements to measurably enhance all other goals and to positively affect economic development
Objective 3.2: Expand partnership with business and industry to serve the future high demand job growth areas and the skills needed for those jobs and develop bridges with business, industry, and educational partners to benefit existing and emerging workers.

Goal Four - Learning Environment
Angelina College will maintain a learning environment designed to enhance intellectual, social, and physical development.

Objective 4.1: Establish and maintain facilities and equipment that promote quality instruction, access, and a positive image for Angelina College.
Objective 4.2: Use technology effectively in the learning process.

Goal Five - Resource Management
Resources and fiscal matters of Angelina College will be managed in a sound and prudent manner while enhancing educational offerings and the physical environment to meet student and community needs.

Objective 5.1: Produce more for less unit cost compared to statewide standards without compromising educational quality.
Objective 5.2: Expand and manage facilities and operations in an environmentally and fiscally responsible manners.
Objective 5.3: Add new sources of funding for educational opportunities each fiscal year.

Goal Six - Personnel Leadership
Angelina College will provide leadership for our service area through a diverse, competent, dedicated faculty and staff who reflects the educational expectations of our community.

Objective 6.1: Recruit faculty and staff that will reflect the diversity of our service area in ethnicity, age, and background of preparation that encourages cultural and geographic diversity.
Objective 6.2: Promote faculty and staff remaining professionally current and up-to-date, especially in teaching skills and methods.
Objective 6.3: Maintain a salary structure and benefit package that will assist in the recruitment and retention of competent and dedicated faculty and staff.
Objective 6.4: Establish a culture that promotes excellence and enhances communication and collaboration to support student learning and success.

Goal Seven - Image
Angelina College will project a positive image to its students and to the community at large.

Objective 7.1: Receive positive indicators regarding image in the community and service area.