

MINUTES
REGULAR MEETING
ANGELINA COLLEGE BOARD OF TRUSTEES
February 21, 2022

The Angelina College Board of Trustees met in the Tech and Workforce Rm. 139 of Angelina College. Officers present were Ms. Hilary Haglund Walker, President; Ms. Lynne Haney, Vice-President; and Dr. Robert M. Lindsey, Secretary. Members present were Dr. Sid Roberts, Mr. Curt Fenley, and Gilbert (Joey) Garza.

College personnel attending the meeting were Dr. Michael Simon, President; Dr. Cynthia Casparis, Vice President of Academic Affairs; Dr. Tim Ditoro, Vice President of Workforce and Continuing Education; Mr. Chris Sullivan, Vice President of Business Affairs; Ms. Dana Smithhart, Executive Director of the Office of Institutional Advancement and Student Affairs; Ms. Krista Brown, Executive Director of Marketing and Strategic Enrollment; Ms. Diana Throckmorton, Dean of the School of Arts and Education; Mr. Jaime Heredia, Special Assistant to the President for Diversity and Inclusion; Dr. Andrea Barrett, Dean of eLearning; Ms. Amy Smith, Director of Business Office/Assistant Controller; Ms. Debra Jenke, Assistant Dean of Arts and Education; Ms. Sandra Lamont, Executive Administrative Assistant to the Vice President of Academic Affairs; Ms. Rhaeanne Madden, Administrative Assistant to the Vice President of Business Affairs and Legal Counsel; and Leigh Ann Pyle, recording secretary.

Ms. Walker called the meeting to order at 5:33 p.m.

COMMENTS TO THE BOARD

There were no comments to the Board.

APPROVAL OF MINUTES OF PREVIOUS MEETING

Ms. Walker asked if there were any additions or corrections to the minutes from the previous meeting of the Board on December 6, 2021. Dr. Lindsey had two corrections. There being no other additions or corrections, Dr. Roberts made a motion to approve the minutes of the December 6, 2021 regular meeting. Mr. Fenley seconded the motion and the motion carried unanimously.

Ms. Walker asked if there were any additions or corrections to the minutes from the Long Range Planning meeting of the Board on January 13, 2022. Dr. Lindsey had one correction. There being no other additions or corrections, Ms. Haney made a motion to approve the minutes of the January 13, 2022 committee meeting. Mr. Garza seconded the motion and the motion carried unanimously.

PRESENTATION OF MARKETING AND STRATEGIC ENROLLMENT – Ms. Krista Brown

Ms. Brown began her presentation with an introduction of her team.

- Glenn Goforth – Director of Financial Aid

- Lauren Stacy – Recruitment Manager
- Marcy Anthony – Director of Admissions
- Sarah Simon – Communication Manager
- Leigh Ann Pyle – Manager of President’s Office

Ms. Brown presented the Angelina College Website Updates. The website can now be read in 18 languages. The languages chosen are the languages of the international students enrolled at Angelina College. Development of a Chatbot that will give current and prospective students instant answers to their questions. Ms. Brown also showed the board some of the virtual tour also now available on the website.

In Admissions, Ms. Brown presented how there is a new application for prospective students, all digitized documentation, and the communication journey is branded and consistent with all of our marketing materials.

Ms. Brown went over how our communication has improved to students, how we have a digitized appeal process, how we have implemented new state reporting process and cut out 5 business days of the process.

In Communications the newest implementation is Signal Vine. Ms. Simon will be lead staff implementing this new process of being able to text our students.

Ms. Brown went on to present how Ms. Stacy has had great success on implementing recruitment rallies like Rowdy Week, and the creation of Rowdy’s Kids Club.

Ms. Brown introduced Angelina College’s new campaign on “Your First Year Free”.

Qualifications for first year students are:

- Graduate from an Angelina County High School in 2022
- Complete the FAFSA
- Complete Scholarship Application
- Enroll Fulltime (15 credit hours)

This campaign will be bilingual and marketing efforts are already underway. Recruiting and Advising staff have partnered with Angelina County High School Counselors to promote the free tuition and fees to students. Campaign to start on March 1, 2022.

Ms. Brown continued with “How are we going to pay for this?”. Ms. Brown went over how numbers and research from years 2019 and 2020 have been done and the numbers show if we were to recruit 100 students out of this campaign we will be okay financially. Data shows we have 296 first time full time students. Out of the 296, 155 are In-District Students of those 83% received FAFSA and 63% of these students received full pell. There is also the Angelina Challenge Scholarship with approximately \$100k available.

Ms. Brown closed with how students who thought they could never attend college may now apply and receive a higher education. This new campaign could be life changing for many Angelina County students.

Dr. Lindsey asked if books would be covered. Ms. Brown answered books would not be covered however, more and more instructors were going to open resources and there were other options like the Shands Scholarship that could potentially help students with their books.

Dr. Lindsey also gave feedback about how the website was so much more user friendly and what used to be challenging for students who were trying to register was no longer a problem.

ACTION ITEMS

Consideration of Lifepak Monitor-Defibrillator

The college recommends approving a purchase of Lifepak Monitor-Defibrillators and accessories with Stryker Medical for the EMS program. The agreement will adhere to the College's compliance with NASPO/TXSMARTBUY and provide upgraded capabilities for students to apply a working knowledge of cardiac monitoring and cardiac arrest management devices while practicing social distancing during the COVID-19 pandemic.

Mr. Fenley made a motion to approve the purchase of the Lifepak Monitor-Defibrillator. Ms. Haney seconded the motion and the motion carried unanimously.

Consideration of Purchasing IT Equipment – Computers

The college requested bids for 75 all-in-one desktop computers. These computers will allow the College to stay current with its yearly computer refreshment plan. Seven bids were received and reviewed by Ken Street, Senior Director of Information Technology. It is recommended the Board approve the purchase of Troxel – Lenovo M75Q Ryzen 5 pro 512 ssd at \$62,787.75.

Dr. Roberts made a motion to approve the purchase of the IT Equipment. Dr. Lindsey seconded the motion and the motion carried unanimously.

Consideration of Additions to Personnel Plan for Year 2022

Dr. Simon presented to the board two new positions, Executive Director of Institutional Effectiveness and Dean of Students.

The Executive Director of Institutional Effectiveness would be on the Executive Committee and would keep the College focused on strategic goals and help the SACSCOC liaison.

Dean of Students would focus on Student Affairs and supervise Athletics. Dr. Simon clarified he will remain the compliance officer for Athletics.

Ms. Haney made a motion to approve the additions to personnel. Mr. Garza seconded the motion and the motion carried unanimously.

REVIEW AND CONSENT

Financial Report, Monthly Investment Report, Quarterly Investment Report

Mr. Sullivan presented the Financial Report, Monthly Investment Report, and Quarterly Investment Report to the Board for approval.

Personnel Recommendations

Dr. Cindy Casparis presented the following personnel recommendations to the Board for approval:

New Hires:

- Darin Murphy - Controller - 2/9/2022
- Corey Sanders - Assistant Women's Basketball Coach - 2/9/2022
- Patricia Hooks - VN Instructor Livingston - 2/2/2022
- Jack Stephenson - Lieutenant - 2/16/2022
- Leyla Bozer - FT ESL Instructor - 2/16/2022

Terms:

- Katherine Nellessen - Science Lab Coordinator - 2/17/2022
- Justin Juniel - Assistant Women's Basketball Coach - 1/28/2022
- Marie Traylor - Financial Aid Advisor - 01/19/2022
- Melissa Abbott - VN Instructor Livingston - 1/10/2022

After a review of the reports, a motion was made by Dr. Roberts and seconded by Mr. Fenley to accept the Financial Report, Monthly Investment Report, Quarterly Investment Report, and Personnel Recommendations as presented. The motion passed unanimously.

EXECUTIVE SESSION

No Executive Session

INFORMATION REPORTS

Angelina College Police Department Annual Racial Profiling Report

Mr. Chris Sullivan presented the Police Department's Annual Racial Profiling Report. He stated that the College's Police Department is exempt from filing the full report because they do not typically make traffic stops.

Marketing and Strategic Enrollment annual report – Ms. Krista Brown gave her report at the beginning of the meeting.

REMARKS BY COLLEGE PRESIDENT

Dr. Simon shared information collected on Local Tax Revenue Compared to Total Funding Per Student. This information shows how funding from the State is an equal opportunity issue. Angelina College is below the average FTSE as are several other community colleges. (Avg 9490 and Angelina College is at 8109) Dr. Simon is planning on traveling to other community colleges and addressing this issue with their presidents. The goal is for those presidents to join in the efforts legislatively in hopes to receive more allocation of state funding.

REMARKS BY BOARD MEMBERS

Dr. Lindsey had questions about the financial viability for the "First Year Free Campaign". Dr. Simon said he was confident the college can fund the initiative with existing allocated

resources.

ADJOURNMENT

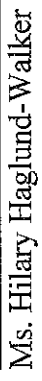
There being no further business, Ms. Walker adjourned the meeting at 6:47 p.m.

Minutes were approved at the April 18, 2022 Board meeting.



Dr. Robert M. Lindsey

Secretary
Board of Trustees
Angelina College



Ms. Hilary Haglund-Walker
President
Board of Trustees
Angelina College