Nonprofit Leadership Management Certificate
To register, email nonprofit@angelina.edu

CERTIFICATION REQUIREMENTS

6 CORE MODULES:
- Board Governance Essentials
- High-Impact Leadership
- Nonprofit Financial Management
- Donor Development-Fundraising Cycle
- Nonprofit Marketing and Communication
- Trends and Innovations in Philanthropy

AND

2 ELECTIVES:
- 1, 2 Or 3 Workshops Combined For 8 Hours of Instruction
- Semi-Annual Conference is Considered One Elective

BI-ANNUAL ANGELINA COLLEGE NONPROFIT LEADERSHIP CONFERENCE
January 27, 2023
8:30am-1:30pm
UNDERSTANDING GRIEF | $85
September 6, 13, 20, 27, Tuesdays
6:00pm-8:00pm
8 hour class - 4 weeks of 2 hour classes each
Instructor: M. E. Lyons, D. D.
Participants will learn the importance of recognizing and understanding the individualization of the grief experience. Based upon Grief-The Misunderstanding of Grief, by M. E. Lyons, D.D., participants will discuss the many causes of grief-death, job separation, divorce/separation, illness and others. The process of healing and moving forward will be explored. Participants will become equipped with knowledge to assist others experiencing grief.

COMMUNICATION FOR LEADERS | $85
September 8, 15, 22, 29 Thursdays
3:00pm-5:00pm
8 hour class - 4 weeks of 2 hour classes each
Instructor: Nancy Reynolds
Based on Daniel Goleman’s Emotional Intelligence model, participants will learn how to apply E.I. skills to improve their communication.

MENTAL HEALTH FIRST AID FOR ADULTS | FREE
September 16, Friday, 8:00am-5:00pm
Instructor: Kim Garcia, Burke
Partners: Burke, AC NPLC and AC Student Affairs
Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance use disorders. This training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance use problem and help connect them to the appropriate care.

TRENDS AND INNOVATIONS IN PHILANTHROPY | $85
October 6, 13, 20, 27, Thursdays
3:00pm-5:00pm
8 hour class - 4 weeks of 2 hour classes
Facilitator: Donna Busler
Instructors: Expert guest speakers
Topics:
Increase Your Personal Leadership Capacity: Planned Giving Strategies for Nonprofits: The Great Resignation, Our Mental Health Crisis and Your Organization; All You Need to Know about Charitable Giving Trends From Giving USA 2022 Results

LIVING ON THE EDGE - POVERTY SIMULATION | FREE
October 31

1 day | Friday, 9:00 a.m. – 12:00 p.m. (Angelina College’s Auxiliary Gym)
Instructor(s): Aha! Inc. instructor, Sharon Kruk,
Partners: The Lufkin Junior League, AC NPLC and AC Student Affairs

Living on the Edge is a unique experience designed to help participants understand what life might be like with a shortage of money and an abundance of stress. During the simulation, participants role-play the lives of low-income families as they work to provide food, shelter and other basic necessities during a typical month. A powerful, wrap-up conversation helps participants empathize and understand the struggle of the nearly 20% of people in Angelina County living on the edge.

NONPROFIT FINANCIAL MANAGEMENT | $85

NOVEMBER 1, 8, 15, 29, Tuesdays
4:00pm - 6:00pm
8 hour class - 4 weeks of 2 hour classes
Instructor: Haley Kendrick

This course is designed to help executives, staff, and board members understand and improve financial management of their organizations. Topics are: Nonprofit Financial Terminology, Financial Statements, The Audit Process, How Development and Finance Functions Work Together, and Explanation and uses of Form 990.

SPRING 2023 COURSE OPTIONS

SEMI-ANNUAL ANGELINA COLLEGE NONPROFIT LEADERSHIP CONFERENCE
January 27, 2023

BRIDGES OUT OF POVERTY | $85
January 10, 17, 24, 31, Tuesdays
8 hour class - 4 weeks of 2 hour classes each
Instructor: Sharon Kruk

Strategies for Professionals and Communities is a comprehensive approach to understanding the dynamics that cause and maintain poverty from the individual to the systemic level. Bridges Out of Poverty uses the lens of economic class and provides concrete tools and strategies for a community to prevent, reduce, and alleviate poverty. Participants will review poverty research, examine a theory of change, and analyze poverty through the prism of the hidden rules of class, resources, family structure, and language. Throughout the course, participants will receive specific strategies for improving outcomes for people living in poverty, but the focus of the workshop is to provide a broad overview of concepts. This training assists employers, community organizations, churches, social service agencies, and individuals gain insight and strategies.

NONPROFIT MARKETING & COMMUNICATION | $85
March 3, Friday
8 hour class - 8:30am-5:00pm
Instructors: Sally Alvis & Ann Wolford
This course covers the importance and development of a successful marketing plan, administration and maintenance, database management and public relations.

DONOR DEVELOPMENT – THE FUNDRAISING CYCLE | $85
March 1, 8, 22, 29 Wednesdays (NO CLASS MAR 15, SPRING BREAK)
11:00-1:00pm
8 hour class - 4 weeks of 2 hour classes each
Instructor: Tami Scot, CFRE
An in-depth look at establishing a sustainable nonprofit funding base and the fundraising cycle for donor relations. How you find and cultivate donors, make the ask, and sustain donor relationships will be addressed. Discussions of resources and experiences in fundraising will prepare the student for effective nonprofit fundraising.

BOARD GOVERNANCE ESSENTIALS | $85
April
8 hour class - 4 weeks of 2 hour classes each
Instructor: Donna Busler
Generalist introductory material regarding board member duties, roles, relationships, expectations, fiduciary responsibilities, and more. For those currently serving or who will be serving on nonprofit board of directors or nonprofit staff members.

NONPROFIT PUBLIC SPEAKING | $85
May
8 hour class - 4 weeks of 2 hour classes each
Instructor: Nancy Reynolds
This course is designed to help you tell your nonprofit's story effectively to any audience. Participants will learn techniques to conquer stage fright, how to create a core speech and elevator pitch, audience analysis, and more!

SUMMER 2023 COURSE OPTIONS

HIGH-IMPACT LEADERSHIP | $85
June
8 hour class - 4 weeks of 2 hour classes each
Instructor: Curtis Prunty
Today’s effective and productive leaders have learned the art of leadership. This course will provide
training through personal analysis, case studies, and proven strategies to develop leadership skills for high impact.

**BRIDGES OUT OF POVERTY | $85**
**June**
8 hour class - 4 weeks of 2 hour classes each
Instructor: Sharon Kruk
Strategies for Professionals and Communities is a comprehensive approach to understanding the dynamics that cause and maintain poverty from the individual to the systemic level. Bridges Out of Poverty uses the lens of economic class and provides concrete tools and strategies for a community to prevent, reduce, and alleviate poverty. Participants will review poverty research, examine a theory of change, and analyze poverty through the prism of the hidden rules of class, resources, family structure, and language. Throughout the course, participants will receive specific strategies for improving outcomes for people living in poverty, but the focus of the workshop is to provide a broad overview of concepts. This training assists employers, community organizations, churches, social service agencies, and individuals gain insight and strategies.

**NPLC & LUFKIN CHAMBER OF COMMERCE**
**LEADING EDGE**
January – June
6 months | 8:30 a.m. to 12:00 p.m. on First Tuesday of Each Month (In-Person)
Instructor: Donna Busler | Location: Lufkin Chamber of Commerce Community Room
Application through Lufkin Chamber of Commerce at www.lufkintexas.org/leadership/leading-edge/.