



2023-2024

Nonprofit Leadership Management Certificate
To register, email nonprofit@angelina.edu

CERTIFICATION REQUIREMENTS

6 CORE CLASSES:

- Board Governance Essentials
- High-Impact Leadership
- Nonprofit Financial Management
- Donor Development-The Fundraising Cycle
- Nonprofit Marketing and Communication
- Nonprofit Human Resources

AND

2 ELECTIVES:

- 1, 2, 3 or 4 classes combined for 8 hours of instruction
- Bi-Annual Conference January 31, 2025; considered one elective
- Lunch & Learn classes to be scheduled throughout 2023-2024

NPLC FALL 2023 CLASSES

MENTAL HEALTH FIRST AID FOR ADULTS | FREE (ELECTIVE) September 15, 2023, Friday

8:00 am - 5:00 pm

Instructor: Kim Garcia, Burke

Partners: Burke, AC NPLC and Workforce & Continuing Education

Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance abuse disorders. This training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance abuse problem and help connect them to the appropriate care.

<https://www.eventbrite.com/e/mental-health-first-aid-for-adults-tickets-653980422047>

COMMUNICATION FOR LEADERS | \$85 (ELECTIVE) September 21 & 28, 2023, Thursdays

1:00 pm - 5:00 pm

2 Classes/ 4 hours each class

Instructor: Nancy Reynolds, Adjunct Instructor

Develop the skills to communicate and elevate your leadership with this transformative course by learning to connect authentically, inspire others, and effectively navigate conflicts. Master the essential skills to lead with empathy, influence, and effectiveness.

<https://www.eventbrite.com/e/communication-for-leaders-tickets-653998044757?aff=oddtcreator>

BRIDGES OUT OF POVERTY | \$85 (ELECTIVE) September 22 & 29, 2023, Fridays

10:00 am - 2:00 pm

2 Classes/ 4 hours each class

Instructor: Sharon Kruk, Executive Director, The Coalition; Certified Trainer, AHA Foundation

Strategies for Professionals and Communities is a comprehensive approach to understanding the dynamics that cause and maintain poverty from the individual to the systemic level. Bridges Out of Poverty uses the lens of economic class and provides concrete tools and strategies for a community to prevent, reduce, and alleviate poverty. Participants will review poverty research, examine a theory of change, and analyze poverty through the prism of the hidden rules of class, resources, family structure, and language. Throughout the course, participants will receive specific strategies for improving outcomes for people living in poverty, but the focus of the workshop is to provide a broad overview of concepts. This training assists employers, community organizations, churches, social service agencies, and individuals gain insight and strategies.

<https://www.eventbrite.com/e/bridges-out-of-poverty-tickets-654025135787?aff=oddtcreator>

NONPROFIT HUMAN RESOURCES | \$85 CORE CLASS - October 12 & 19, 2023, Thursdays

12:30 pm - 4:30 pm

2 Classes/ 4 hours each class

Instructor: John Riley, Chief Human Resources Officer, UBank, SHRM-CP

This course introduces human resources management and will explore the core concepts, principles, and practices of HR, including recruitment, selection, performance management, compensation, benefits, employee relations, and compliance with employment laws and regulations.

The course will cover the various functions of human resources in nonprofit organizations, the roles and responsibilities of management, and the challenges they may face in managing employees in a dynamic and constantly evolving environment.

<https://www.eventbrite.com/e/nonprofit-human-resources-tickets-559649325197?aff=oddtcreator>

LIVING ON THE EDGE - POVERTY SIMULATION | FREE (ELECTIVE) October 27, 2023, Friday

9:00 am - 12:00 pm

Instructor: Sharon Kruk, Executive Director, The Coalition

Partners: The Junior League of Lufkin, Angelina College NPLC and Workforce & Continuing Education.

Living on the Edge is a unique experience designed to help participants understand what life might be like with a shortage of money and an abundance of stress. During the simulation, participants role-play the lives of low-income families as they work to provide food, shelter and other basic necessities during a typical month. A powerful, wrap-up conversation helps participants empathize and understand the struggle of the nearly 20% of people in Angelina County living on the edge.

<https://www.eventbrite.com/e/living-on-the-edge-poverty-simulation-tickets-654021484867?aff=oddtcreator>

HIGH-IMPACT LEADERSHIP | \$85 CORE CLASS - November 9 & 16, 2023, Thursdays

1:00 pm - 5:00 pm

2 Classes/ 4 hours each class

Instructor: Curtis Prunty, MAOL, CBS, CISM

Today's effective and productive leaders have learned the art of leadership. This course will provide training through personal analysis, case studies, and proven strategies to develop leadership skills for high impact.

<https://www.eventbrite.com/e/high-impact-leadership-tickets-654028245087>

NONPROFIT MARKETING & COMMUNICATION | \$85 CORE CLASS - December 1, 2023, Friday

8:30 am - 5:00 pm

Instructors: Sally Alvis, Retired Director of Marketing and Public Relations

Ann Wolford, The Wolford Group

Participants will learn the essentials of a successful nonprofit marketing plan. During this class analysis of a nonprofit's efforts will be evaluated. Best practices of development, administration, maintenance, database management, public relations, and more will be strategized for their nonprofit.

<https://www.eventbrite.com/e/nonprofit-marketing-communication-tickets-654039067457>

NPLC SPRING 2024 CLASSES

DONOR DEVELOPMENT – THE FUNDRAISING CYCLE | \$85 CORE CLASS - January 17 & 24, 2024, Wednesdays

9:00 am - 1:00pm

2 Classes/ 4 hours each class

Instructor: Tami Scott, CFRE

An in-depth look at establishing a sustainable nonprofit funding base and the fundraising cycle for donor relations. How you find and cultivate donors, make the ask, and sustain donor relationships will be addressed. Discussions of resources and experiences in fundraising will prepare the student for effective nonprofit fundraising.

<https://www.eventbrite.com/e/donor-development-the-fundraising-cycle-tickets-654052878767>

NONPROFIT FINANCIAL MANAGEMENT | \$85 CORE CLASS - February 5, 12, 19, 26, 2024, Mondays

9:00 am - 11:00 am

4 Classes/ 2 hours each class

Instructor: Mark Browning, C.T.F.A, Senior Vice President & Trust Officer, Extraco Banks

This course is designed to help executives, staff, and board members understand and improve financial management of their organizations. Topics are: Nonprofit Financial Terminology, Financial Statements, The Audit Process, How Development and Finance Functions Work Together, and Explanation and uses of Form 990.

<https://www.eventbrite.com/e/nonprofit-financial-management-tickets-654074403147>

MENTAL HEALTH FIRST AID FOR ADOLESCENTS | FREE (ELECTIVE) February 9, 2024, Friday

8:00 am - 5:00 pm

Instructor: Kim Garcia, Burke, Partners: Burke, AC NPLC and Workforce & Continuing Education

Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance use disorders. This training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance use problem and help connect them to the appropriate care.

<https://www.eventbrite.com/e/mental-health-first-aid-for-adolescents-free-tickets-654080431177?aff=oddtcreator>

BOARD GOVERNANCE ESSENTIALS | \$85 CORE CLASS - April 17 & 24, 2024, Wednesdays

The essential cornerstone course for all nonprofit leaders

8:00 am - 12:00 pm

2 Classes/ 4 hours each class

Instructors: Donna Busler & Heather Kartye

Generalist introductory material regarding board member duties, roles, relationships, expectations, fiduciary responsibilities, and more. For those currently serving or who will be serving on nonprofit board of directors or nonprofit staff members.

Upon completion of this course participants will be eligible to join the NPLC Board Bank.

<https://www.eventbrite.com/e/board-governance-essentials-tickets-654104212307>

PUBLIC SPEAKING FOR PROFESSIONALS | \$85 (ELECTIVE) May 16 & 23, 2024, Thursdays

12 Noon - 4:00 pm

2 Classes/ 4 hours each class

Instructor: Nancy Reynolds, Adjunct Instructor

This course is designed to help you tell your nonprofit's story effectively to any audience. Participants will learn techniques to conquer stage fright, how to create a core speech and elevator pitch, audience analysis, and more!

<https://www.eventbrite.com/e/nonprofit-public-speaking-tickets-654114342607>

NPLC SUMMER 2024 CLASSES

Additional classes may be added throughout the 2023-2024 academic year. Please refer to the Nonprofit Leadership Center Webpage for those additions. <https://www.angelina.edu/nonprofit-leadership-center/>