

Business Administration and Management

Senate Bill 148 of the 75th Texas Legislature (1997) mandated Field of Study curricula. The Field of Study curricula, along with core curricula, are intended to facilitate transferability of courses among Texas public colleges and universities. All public four-year institutions are required to accept Coordinating Board approved Field of Study courses in fulfillment of lower-division requirements for bachelor's degrees in majors that correspond to the Field of Study. The Field of Study for Business Administration is designed for students seeking the Bachelor of Business Administration degree, including all specializations, concentrations, etc.

The revised Field of Study for Business Administration was approved by the Texas Higher Education Coordinating Board in July 2022. Students who complete the Texas Core Curriculum and Field of Study at any public two-year institution automatically qualify to receive an associate degree. They are also qualified to transfer their courses as a block applied directly to their selected major.

The field of study courses apply to the bachelor's degree BA or BS as deemed appropriate by the awarding institution. The field of study curriculum guides community and technical colleges in structuring a transfer curriculum in Business Administration. Fields of study are valid only when no course substitutions are made.

Program Learning Outcomes (PLO)

PLO 1: Demonstrate their knowledge of the advantages and disadvantages of all forms of ownership.

PLO 2: Demonstrate their knowledge of basic accounting terminology and concepts for daily business operations.

PLO 3: Demonstrate the ability to analyze macroeconomic data to enhance economic decision-making.

PLO 4: Demonstrate their knowledge of cost structures and explain how firms make decisions based on production costs.

PLO 5: Demonstrate their knowledge of the critical thinking process for solving problems.

PLO 6: Demonstrate the ability to conduct cost/benefit analysis utilizing tangibles and intangibles or economic decision-making for households and business firms.

Courses Measuring the Achievement of Program Learning Outcomes

<u>Course</u>	<u>PLO 1</u>	<u>PLO 2</u>	<u>PLO 3</u>	<u>PLO 4</u>	<u>PLO 5</u>	<u>PLO 6</u>
BUSI 1301	X					
ACCT 2301		X				
ECON 2301			X			
ACCT 2302				X		
ECON 2302					X	X

Business Administration and Management RECOMMENDED ACADEMIC PLAN

1ST YEAR, 1ST SEMESTER			Credit Hours	✓
<i>Term 1</i>				
ENGL	1301	Composition I	3	<input type="checkbox"/>
BUSI	1301	Business Principles	3	<input type="checkbox"/>
XXXX	x3xx	Component Area Option	3	<input type="checkbox"/>
<i>Term 2</i>				
ACCT	2301	Financial Accounting	3	<input type="checkbox"/>
ECON	2301	Principles of Macroeconomics	3	<input type="checkbox"/>
STSU	0300	Student Success	0	<input type="checkbox"/>
			15	
1ST YEAR, 2ND SEMESTER				
<i>Term 1</i>				
ENGL	1302	Composition II	3	<input type="checkbox"/>
MATH	1324	Math for Business	3	<input type="checkbox"/>
<i>Term 2</i>				
ACCT	2302	Managerial Accounting	3	<input type="checkbox"/>
HIST	1301	U.S. History	3	<input type="checkbox"/>
ECON	2302	Principles of Microeconomics	3	<input type="checkbox"/>
			15	
2ND YEAR, 1ST SEMESTER				
<i>Term 1</i>				
BCIS	1305	Business Computer Applications	3	<input type="checkbox"/>
ENGL	23XX	Choose from English 2327 or 2328	3	<input type="checkbox"/>
GOVT	2305	Federal Government	3	<input type="checkbox"/>
<i>Term 2</i>				
BIOL	1XXX	Choose from Biology 1322, 1408, or 1409	3	<input type="checkbox"/>
ARTS	1301	Art Appreciation	3	<input type="checkbox"/>
 Apply for Graduation			15	
2ND YEAR, 2ND SEMESTER				
<i>Term 1</i>				
BUSI	2305	Business Statistics	3	<input type="checkbox"/>
	1315			
SPCH	or	Public Speaking or Business Communications	3	<input type="checkbox"/>
	1321			
<i>Term 2</i>				
		Life & Physical Science Core		
BIOL	1XXX	Choose from Biology 1322, 1408, or 1409	3	<input type="checkbox"/>
GOVT	2306	Texas Government	3	<input type="checkbox"/>
HIST	1302	US History II	3	<input type="checkbox"/>
			15	
* Earned: <i>Associate of Arts with Field of Study in Business Administration & Management</i>				
			Total Hours	60