

Design & Applied Arts

The Design and Applied Arts Program is designed to prepare students for employment as entry-level graphic artists with the knowledge and skills necessary to perform desktop publishing, photography, computer layout, graphic arts, digital imaging, web page design, and video for printers, media, advertising, and internet business. The program will instruct students in graphics, video, and digital computer programs and procedures and general interpersonal, communication, and organization skills. Workplace basic skills are integrated throughout the curriculum.

Program Learning Outcomes (PLO)

After completing the AAS in Design and Applied Arts-Graphic Arts degree, students will be able to:

PLO 1: Solve design problems employing principles and elements of design to create compelling graphic artworks.

PLO 2: Use critical and creative thinking to develop the ability to conceptualize, design, revise, and execute a project from start to finish.

PLO 3: Learn to communicate concepts effectively, visually, and verbally to clients, colleagues, and professors, participating in professional design dialogues within a collaborative work setting.

PLO 4: Develop an understanding of the ethical dynamics in the use of LLMs and Image Generators.

Courses Measuring the Achievement of Program Learning Outcomes

<u>Course</u>	<u>PLO 1</u>	<u>PLO 2</u>	<u>PLO 3</u>	<u>PLO 4</u>
ARTC 1327	X	X	X	X
ARTS 2348	X	X	X	X
ARTC 1402	X	X	X	X
ARTC 2405	X	X	X	X
ARTC 1192	X	X	X	X
GRPH 1459	X	X	X	X
IMED 2411	X	X	X	X
ARTC 2388	X	X	X	X

DESIGN & APPLIED ARTS RECOMMENDED ACADEMIC PLAN

1ST YEAR, 1ST SEMESTER			Credit Hours	✓
STSU	0300	Student Development	0	<input type="checkbox"/>
ENGL	1301	Composition I	3	<input type="checkbox"/>
MUSC	1335	Commercial Music Software	3	<input type="checkbox"/>
MATH	1314	College Algebra	3	<input type="checkbox"/>
ARTS	1311	Basic Design	3	<input type="checkbox"/>
ARTS	1316	Basic Drawing	3	<input type="checkbox"/>
1ST YEAR, 2ND SEMESTER				
ARTC	1192	Special Topics in Design and Visual Communication*	1	<input type="checkbox"/>
ARTC	1402	Digital Imaging I*	4	<input type="checkbox"/>
ARTS	2356	Photography	3	<input type="checkbox"/>
SOCI	1301	Introduction to Sociology	3	<input type="checkbox"/>
SPCH	1315	Public Speaking	3	<input type="checkbox"/>
* Earned:		Level 1 Certificate - Design & Applied Arts		
2ND YEAR, 1ST SEMESTER				
ARTC	1327	Typography	3	<input type="checkbox"/>
ARTC	2405	Digital Imaging II*	4	<input type="checkbox"/>
ARTS	2348	Digital Art	3	<input type="checkbox"/>
GRPH	1459	Vector Graphics for Production	4	<input type="checkbox"/>
👉 Apply for Graduation				<input type="checkbox"/>
2ND YEAR, 2ND SEMESTER				
ARTC	1413	Digital Publishing I	4	<input type="checkbox"/>
ARTC	2388	Intern-Commercial & Advertising Art	3	<input type="checkbox"/>
IMED	2411	Portfolio Development	3	<input type="checkbox"/>
ARTV	1351	Digital Video	4	<input type="checkbox"/>
DRAM	1310	Theatre Appreciation	3	<input type="checkbox"/>
* Earned:		Associate of Arts in Design & Applied Arts	Total Hours	60

*Prerequisites: See Course Descriptions